**نموذج التقرير – مجال الأعمال الريادية -عربي**

**ملاحظات هامة:**

**يجب ألا يتضمن هذا الملف أي إشارة إلى اسم الطالب أو كليته أو مشرفه .**

يجب أن يكتب نموذج مجال الأعمال الريادية بالصيغة التالية:

استخدم Microsoft Word، نوع الخط (Arial)، حجم الخط (12) للنص و (14) للعنوان، حجم الورق(A4)

1. **اسم المشروع :**
2. **الفكرة العامة للمشروع:**
3. **وصف المشروع (مدعمًا بالصور والرسومات والمخططات ان وجدت):**
4. **الفئة المستهدفة:**
5. **المنافسون:**
6. **أهداف المشروع:**
7. **أهمية المشروع :**
8. **الجانب الإبداعي:**
9. **الأثر الاقتصادي:**
10. **الأثر الاجتماعي:**
11. **نموذج العمل ودراسة الجدوى:**
12. **كيفية التسويق:**
13. **قابليته للتشغيل والتطوير والاستدامة:**
14. **التحديات وكيفية مواجهتها :**
15. **الدعم والشراكات :**
16. **التوصيات :**

**Entrepreneurship Report Template( English)**

**This file should not include any reference to the name of the student, his college or supervisor.**

**1. Project Name:**

**[Insert Project Name]**

**2. General Project Idea:**

 **[Briefly describe the overall concept and purpose of the project.]**

**3. Project Description:**

**[Provide a detailed overview of the project, including its key features and components]. Consider including a diagram or flowchart illustrating the project structure**

**4. Target Audience:**

**[Identify the specific demographic or market segment the project aims to reach].**

**5. Competitors:**

**[List and analyze relevant competitors in the market]**

**6. Project Objectives:**

**[Clearly define the measurable goals and objectives of the project]**

**7. Importance of the Project:**

**[Explain why the project is significant within the context of entrepreneurship and its potential impact]**

**8. Creative Aspect:**

**[Highlight the innovative and creative elements that set the project apart.]**

**9. Economic Impact:**

**[Discuss the anticipated economic effects of the project, including potential financial gains]**

**10. Social Impact:**

**[Examine the project's potential positive influence on the community or society at large]**

**11.** **Business model and feasibility study:**

 **[Describe how the business will create, deliver, and capture value.[Market Analysis-SWOT Analysis-Financial Projections]**

**12. Marketing Strategy:**

**[Outline the planned approach for promoting and positioning the project in the market]**

**13. Operability, Development, and Sustainability:**

**[Describe how the project will be executed, developed over time, and sustained in the long run]**

**14. Challenges and Mitigation Strategies:**

**[Identify potential challenges and propose strategies to overcome or mitigate them.]**

**15. Support and Partnerships:**

**[Outline any support mechanisms and partnerships critical for the project's success.]**

**16. Recommendations:**

**[Provide specific recommendations based on the findings and analysis presented in the report.]**